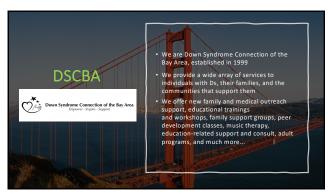


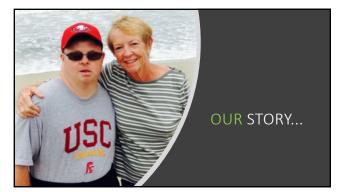
PRESENTATION OUTLINE

- OUR STORY: DSCBA & DSEA
- CONNECTING WITH YOUR COMMUNITY
- ASSIGNING ROLES (WHO)
- PLANNING AND DEVELOPMENMT (WHAT)
- STRATEGIZING (HOW)
- THE BIG PICTURE (WHY)
- MAINTENANCE
- ROADBLOCKS
- SUCCESS STORIES
- RECAP WITH Q & A

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SINCE THEN...

- We have partnered with dozens of school districts
- We have provided direct support to hundreds of members and their families
- We have educated thousands of students, their teachers, paraprofessionals, specialists, and other staff
- We have become a premier resource for those seeking education, training, and support for students with Down syndrome

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ROAD TO SUCCESS Identify and understand the needs of YOUR members and YOUR community Identify staff or recruit someone to spearhead research and development Lean on other organizations for support – look for "train the trainer" opportunities. No need to re-invent the wheel! Determine available funds or a plan to acquire funding (e.g. local orgs, grants) Develop an action plan Identify points of contact (e.g. School Principals, Inclusion Specialists, SpEd Directors, etc.) and start reaching out.

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KNOW YOUR COMMUNITY

- Each community is different. Lean on input from your members and work to understand facts about Special Education in your community, for example, do most of your members attend school in a special education classroom setting? Are there members who are partially or fully included? Do you receive many calls or emails about IEPs, IDEA, inclusion, teaching/learning strategies, or alternative approaches for learners with Ds?
- Understand your community's general attitude about diversity and inclusion.
- A successful partnership starts with the mutual belief that every student has a right to and deserves a meaningful and fulfilling education.

Member outreach – conduct interviews or create a survey for families with school-aged children to gather more data about current placement, common questions and concerns about education, and school "climate"

 Research local districts online and explore any information pertaining to Special Education. Do they even mention inclusion? That's a good indicator (wink, wink)

 Engage with local schools and/or educators to better understand their perspective.





DETERMINE THE WHAT



Direct services you will **provide based** on community needs and current "bandwidth" of your organization



Does your org have an online presence? What education-related content could you add to your website (e.g. education law, IEP info, inclusion info, links to helpful educational resources, etc.)?

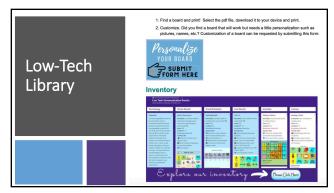
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EXAMPLES

- Direct consult for members and professionals
- Development of an education-related website page
- Road to Success (formally known as "DS 101"): A comprehensive training for professionals working with students with Ds (partnered with Pacific University to offer ECUs)
- Ongoing workshops about IEPs, accommodations & modifications, UDL, effective teaching strategies, evidence-based approaches for reading, writing, and math, communication supports behavior supports, school readiness, and more...
- Ability Awareness presentations for "typical" students
- Lending Library: Evidence-based and helpful materials available to "check-out" at no cost
 ACC "brown."
- AAC library
- CRP: A communications and school readiness program
- District-wide Professional Development trainings
- Direct consult and on-site training for educators, specialists, and paraprofessionals
- Corporate and community-based trainings (Ability Awareness for adults/professionals)

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- Research is key funding doesn't just fall into your lap!
- Be Prepared: Know your WHO, WHAT, WHY, and HOW and be prepared to put it all into action (only one year to use funds)
- Create a portfolio of current programs or services you provide that may be relevant to your funding requests
- Work with an experienced Grant writer!



EXAMPLES

- Host an event (when it is safe to do so) to spread awareness and information, build rapport, and get a meaningful buy-in. Create a buzz!
- Create fliers/informative packets to send to schools/districts
- Send an email campaign and follow-up
- Offer members an opportunity for support via connection with school/education team
- Offer FREE services and PD opportunities (it's a wire)
- Commit to grant research... there are lots of education based grants out there!
- Create a portfolio in advance (based on needs, current bandwidth, and resources) to pitch to potential
- Spread the word through email campaigns, website, social media, and grassroots marketing efforts

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And finally... the WHY

- It's a "No Brainer!" FREE (or very low cost) services that improve student and educator outcome.
- Students & Teachers need our support more than ever!!
- IMPACT. You can make a life-long positive impact on students with Ds, paraprofessionals, educators, and specialists. You can foster systemic change.
- Be a PREMIER Resource. You are the local expert on Down syndrome, which makes you a local expert on best practices for educating individuals with disabilities.

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DISTRICTS / SCHOOLS

Schools and educators receive FREE access to individualized consult, training, and materials Opportunities for professional

Opportunity to model best practices in inclusion and diversity (this can lead to recognition!)

DONORS

Funding will provide schools, educators and students access to services, supports, and training that can make a measurable impact on student and teacher outcome.

DSEA directly benefits teachers and schools – "fills in the gaps"

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BENEFITS FOR YOUR ORGANIZATION

- Development of strong partnerships in your community will make your reputation shine = more opportunities for growth and revenue
 Potential to become a premier resource in your community and beyond
- Potential to make a positive and long-lasting impact on students' lives
- Play a meaningful role in Special Education reform

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MAINTENANCE

Not a "one and done" scenario. Requires ongoing research, outreach, and flow of ideas.

Families, local organizations, and schools will hear about you and your scope of services will grow and be ever-evolving.

Funding needs may increase as you introduce new programs and services.

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- Not all communities, districts, schools, or educators believe in inclusive practices or value training.
 Schools and educators may ask, "What's in it for us?"
- Families may want or expect you to be an advocate. It's important to draw healthy boundaries, as we are allies to both families and
- Attrition and turnover are REAL. It's difficult to keep up with an ever-rotating cast of leaders, specialists, educators, and paraprofessionals. Think "Groundhog Day."

BENEFITS

- Individuals with Ds, their families, educators, and community leaders are inspired, empowered, and supported.
- Students who may have otherwise been pushed immediately into SpEd classroom settings have increased opportunities to be educated alongside typically developing peers.
- Typically developing peers have an opportunity to be educated alongside a peer with a disability.
- Teachers, school staff, and students gain a better understanding about Down syndrome and how to support someone with a disability.
- Your community becomes more aware, empathetic, and connected.

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SUCCESS



